



HEALTHCARE LEADERSHIP



Prescription FOR Innovation

In the country's annual health checkup, Arizona only ranks 29th compared with other states. But Arizona is breaking ground as an innovator in medical research, treatment and diagnosis. How is the state shaking up the healthcare industry?

By MICHAEL GOSSIE

The health of Arizona remains a concern.

Arizona residents' health is below average. The state ranks as the 29th healthiest in the nation, according to United Health Foundation's 2016 America's Health Rankings Annual Report. The good news is that the No. 29 ranking was an improvement over the previous year, when Arizona ranked 30th. But the state remains in the bottom half.

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PHOTO PROVIDED BY ST. LUKE'S MEDICAL CENTER

ALL IN THE WRIST: St. Luke's Medical Center is the first hospital in Arizona to offer a same-day coronary angioplasty through the radial artery in the wrist, a less-invasive procedure that is attracting national attention.

Cardiology

St. Luke's Medical Center, the first hospital in Arizona to offer a same-day coronary angioplasty through the radial artery in the wrist, is reporting significantly improved outcomes and cost savings for patients and the health system using the new artery access point. As a result, the less-invasive procedure is attracting national attention.

"St. Luke's Medical Center has one of the most unique catheterization labs in the state, which has allowed us to get ahead of the curve in offering a better patient experience with better patient outcomes," said Dr. Richard Heuser, chief of cardiology at St. Luke's Medical Center. "As a result, both patients and the health care system are enjoying significant cost savings. Since we began offering the procedure in 2010, the hospital has seen upwards of \$750,000 in annual healthcare savings."

St. Luke's Medical Center is still one of few hospitals in the U.S. performing same-day cardiac catheterization using the radial artery as a standard practice. The endovascular procedure, which improves blood flow to the heart, is typically performed using the femoral artery in the groin as the more common point of access to diagnose and treat arterial diseases, including coronary artery disease and peripheral artery disease. The new artery access point has shown a marked difference in the recovery time, pain level, reduction in complications and overall better short- and long-term outcomes for patients. Dr. Heuser says the radial approach reduces complications by 80 percent compared with the femoral approach.



Outstanding healthcare executive

WINNER

Stan Holm, CEO, Abrazo West Campus

Under Holm's leadership, Abrazo West completed a \$26 million expansion and added five service lines and more than 50 surgeons to the medical staff. In addition, Abrazo West became a designated Level 1 and ranked first among Tenet Hospitals nationwide in patient satisfaction.

FINALISTS

Steve Narang, CEO, Banner University Medical Center Phoenix

In addition to managing 3,700 employees that see more than 170,000 patients annually, Narang oversees a 700,000-square-foot Emergency Department and Patient Tower Expansion project that is set to open in July.

Judy Rich, president and CEO, Tucson Medical Center

Under Rich's leadership, TMC remains the last locally owned nonprofit hospital in Tucson. She spearheaded a \$250 million investment strategy that included construction of a four-story orthopedic and surgical tower.

Outstanding healthcare innovator

WINNER

Kent Dicks, founder and CEO, Life365

Dicks is a serial Arizona entrepreneur with 30+ years of experience providing strategic leadership in new and emerging markets. He is considered a thought leader in the mobile and digital health space. He has founded three successful companies in Arizona and Life365 was named Startup of the Year at the 2016 Arizona Governor's Celebration of Innovation.

FINALISTS

Heidi Jannenga, president and co-founder, WebPT

Jannenga began development of the WebPT platform in 2006, launched it in 2008, and has been instrumental in empowering rehab therapists to achieve greatness in business and clinical practice.

Russ Yelton, CEO, Pinnacle Technologies

Yelton leads the rapidly expanding tissue bank and medical device company and is dedicated to ethical participation in the donate life process. He also serves as chairman of the Arizona Bioindustry Association.